

DART 18th Annual Poster Contest

Contest Guidelines and Instructions - February 2018

**Let's encourage today's students to learn more about Delaware's public transit system!
DART invites you to partner with us by having your students participate in our
Annual Poster Contest**

THIS YEAR'S THEME: "The Adventures of Riding DART" With continuous improvement and growth of transit services statewide, DART wants to use the opportunity to inform and promote the advantages of using public transit. DART has Real-Time bus information on the DeIDOT App and a presence on social media, including Facebook, Twitter and now, Instagram. Students are asked to create a poster which illustrates how adventurous it can be using public transit with the presence of social media at their fingertips. Visit **DartFirstState.com** to get some ideas and view past contest entries.

ELIGIBILITY: Children in Grades 6 through 12.

SCHOOL or ORGANIZATION'S ROLE: Please conduct the poster contest and forward student posters to DART by mail for judging. Use the poster theme/contest in your curriculum and classroom work if applicable.

THE POSTER: The poster can be created using colored pencils, crayons, paints, markers and/or digital art. The poster size is to be on 8.5" x 11" paper. The DART logo must appear on drawings. All lettering must be legible, and words must be spelled correctly, even when used as a design element. **Please include student name, address, age, grade level, school/organization name and address, teacher/advisor name, and contact information on the reverse of the poster artwork board.**

DEADLINE: Please postmark no later than March 26, 2018.

JUDGING & AWARDS: DART will judge the entries for originality, theme presentation, and artistic quality. A First Place Winner will be chosen from each grade, and from those winners, a Grand Prize Winner will be selected. All winners will receive an award certificate and gifts from DART and its business partners. Each first place winner will receive a **\$25 Visa Gift Card**; the Grand Prize Winner will receive a **\$50 Visa Gift Card** and have their poster displayed on all DART buses. All the winning posters will be displayed on DART's website, DartFirstState.com. Each entrant will receive a certificate of participation. Winning entries will be announced by April 20, 2018. All artwork becomes the property of DART and may be used in future advertising or promotional materials with appropriate credit to the artist.

**Thank you for participating in DART'S Annual Poster Contest.
For contest information, contact Lerrissa Boardley at (302) 576-6016**

**Mail entries to:
DART Poster Contest
Marketing Department
119 Lower Beech St.
Wilmington, DE 19805**